

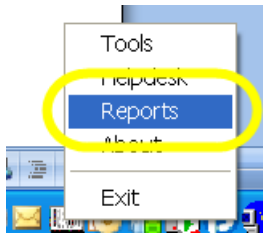
Knowledge Base Document

Document: 2009-00003
Author: Jeff Benton
System: TAMMSOnline
Title: How to setup Amazon pricing rules

Using the TAMMS Back Office system you can control at a greater level the Amazon Pricing. To access this you need to first access the Back Office system by clicking on the “Reports” icon on the TAMMS Terminal Screen.

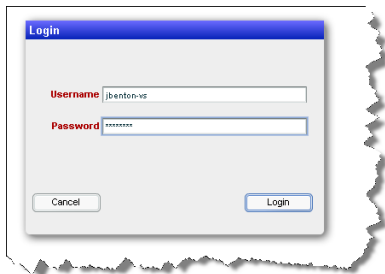


Or



This will take you into the Back Office Report system and ask for a login. Logins for the Back office report system are not the same as logins for your TAMMS system. Your Back Office system administrator can assign you a login, if you do not have a system administrator then contact the TAMMS Support Helpdesk by pressing on the Helpdesk Button in the TAMMS Terminal and request a ID and Password for the Back Office Report System.

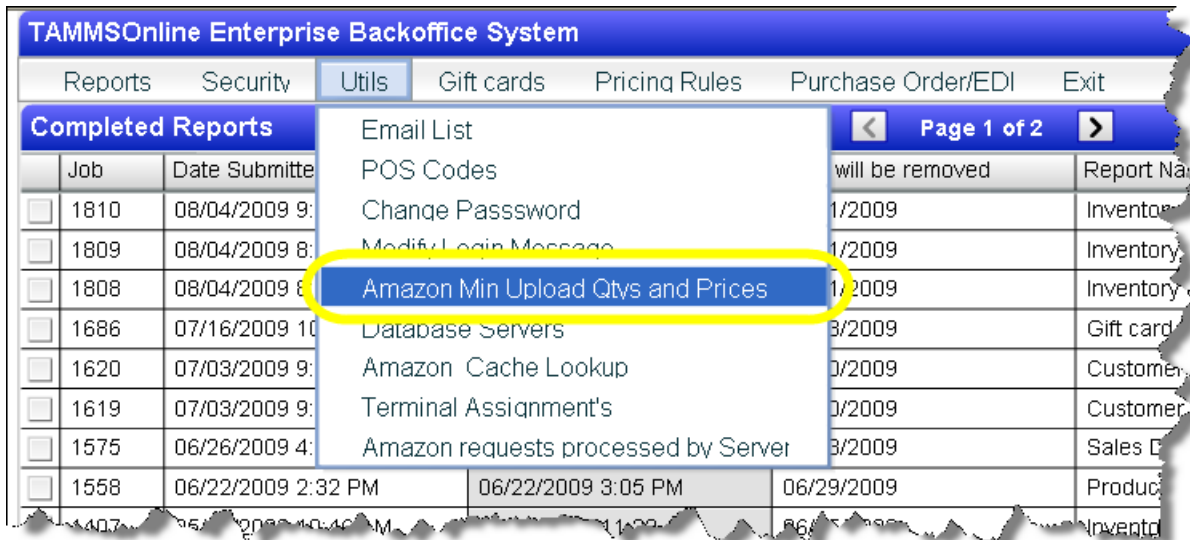
Log into your Back Office System.



Once in the back office system select the “Amazon Min Upload Qtys and Prices” menu option under the Utils menu.

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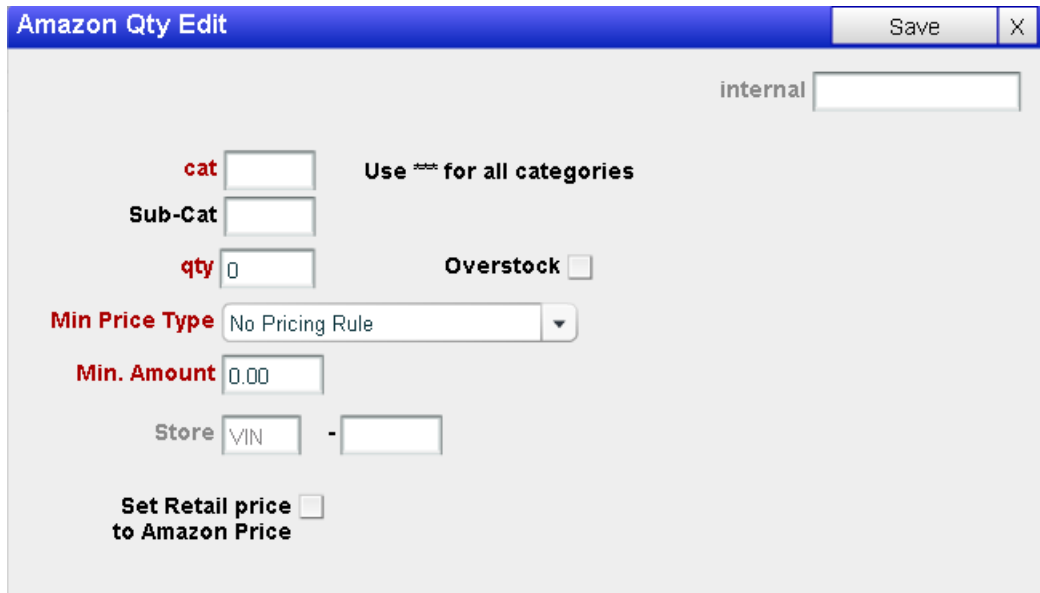
Once you enter into the Amazon module you will see a listing of the rules you have setup.



To Modify an existing rule just click on the line, to add a rule click the Add button in the top right, and to remove a rule click the check box to the left of the line and then the Delete button at the top right.

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The screenshot shows a window titled "Amazon Qty Edit" with a "Save" button and a close "X" button. The window contains the following fields and options:

- internal**: A text input field.
- cat**: A text input field with the instruction "Use *** for all categories".
- Sub-Cat**: A text input field.
- qty**: A text input field with the value "0".
- Overstock**: A checkbox.
- Min Price Type**: A dropdown menu currently set to "No Pricing Rule".
- Min. Amount**: A text input field with the value "0.00".
- Store**: A text input field with the value "VIN" followed by a hyphen and another empty text input field.
- Set Retail price to Amazon Price**: A checkbox.

The Add/Edit screen has several fields that work together to make up a Amazon rule.

Field Name	Description
CAT	This is the 3 letter category you will be assigning the rule to. If you want this rule to be assigned to all items, or all items that you have not assigned a rule to then use "****" in the category field.
Sub-Cat	This allows you to define the rule to a subset of your inventory. You may have a category of DVD that has a rule with blanks in the sub-cat field then another rule for category DVD and sub-cat is BLU.
Qty	The Quantity field is required and is used to limit the amount of product uploaded to Amazon. If you are not assigning a inventory limit then leave this set to zero. Else the value you put it will limit the Amazon Uploader to only sending items up when you have a qty equal to or greater than this value. So if this is set to 5 for category MUS then it will not upload any MUS titles to Amazon that have less than 5 in stock. If you have 5 or more in stock it will

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	upload the total amount. Example, you have 7 in stock it would upload a qty of 7.
Overstock	When this is checked it performs the same operation as above on the quantity field but will only upload the difference between your in stock quantity and the quantity you have set. So in the above example of it being set to 5 and you have 7 in stock, only 2 would be uploaded to amazon.
Min Price Type	<p>This has several settings and each setting is used with the Min. Amount field. The options are:</p> <p>No Pricing Rule – No amount based rule will be used.</p> <p>Fixed Dollar –All items will be set to a Fixed Dollar amount of higher. So if you know you want at least 4.00 for your VHS tapes you can set this to 4.00 and no item will be uploaded to Amazon under that amount. If the Amazon Price is greater than the 4.00 then it will be set to the greater amount and uploaded.</p> <p>Percent of Avg. Cost – This will take the Min. Amount and use it as a percentage. So if you have this set to 150.0 it will make sure your items will upload with a value that is at least 150% of your avg. cost of goods for that item. This is good for people that want to make sure they cover a % value over their costs in the item being uploaded.</p> <p>Dollar over Avg. Cost - This is the same as above but is based on a set dollar value over the Avg. cost of the item.</p> <p>Percent of Retail Price – This allows the same percent calculation as the Avg. cost calculation but is based on the retail price. Some stores want their Amazon items to be set to the same value as their in store price for the same item. They would set the min. amount to 100. So it prices at 100% of the retail amount.</p>
Min. Amount	This value can be a set dollar or a percent. When it is a percent the system will divide the value by 100 to make it a percentage value. So 50. Will be .50 of 50%. If you put in .50 it will become a ½ percent or .005

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Set Retail Price to Amazon Price	This option allows you to have your system re-set its retail price on each item uploaded to Amazon to the price that was calculated. This is only good for Amazon only stores as it make it easier and faster to sell items out since they will be set to the same value as it was sold for on Amazon.
Store	This is for a future enhancement to the rules system. Any rule you set now will be for the entire chain. Soon this will be modified to allow you to set rules for a specific store.

Any modifications to rules will not take effect until the next purge and replace or re-pricing/upload done. Due to this we suggest you force a purge and replace as soon as you can after changing your pricing rules.