

TAMMS Newsletter

Volume I, Issue 2

Coming Soon New Payment Type Debit Card

We are currently working on integrating a new payment type into TAMMS which will allow your customers to pay by debit card. This will require an additional piece of hardware for the PIN pad. While looking into a number of hardware units, we found many which do both PIN and signature, so we are looking into capturing that data as well. By capturing the customer's

signature, this would reduce receipt costs as only the customer's receipt would need to be printed. These style of units would replace your current credit card reader, allowing for an all-in-one credit/debit card reader (check readers will still need to be separate).

Spotlight

<http://pittetco.tammsonline.com>

You can find just about anything you need for your point of sales system at <http://pittetco.tammsonline.com/>. We offer gift cards, printers, scan guns, receipt paper, labels and more. All you need is an account which can be setup on the website, if you do not already have one. If you need help with anything on the website or have a question about hardware compatibility feel free to contact your TAMMS tech support for assistance (972-608-3960 #3). You can also access <http://pittetco.tammsonline.com> by clicking Equipment and Supplies on our website <http://www.pos-solutions.net>.



Did You Know — Gift Cards

Gift cards can be used in many different ways to meet your customer needs and help increase your sales. Here are a few ways to accomplish this.

- ◆ *USE THEM FOR REFUNDS* – You may place any customer refund credits on your gift cards and this will provide a convenient means for your customer to use their store credit, while keeping the money in your store.
- ◆ *USE THEM FOR BUYS* – Any purchases you make from the customer can be paid to them in either cash or placed on a gift card. You can inform the customer that by placing their funds on a gift card, you can offer them a higher purchase price of their product(s). In other words, you might have a store policy to pay an additional 10% for the customer product(s), if they place their proceeds on a gift card. This ensures that this gift card will be redeemed in store.
- ◆ *USE THEM FOR SECURE PAYMENT OVER THE PHONE* – For items you may not have, but another store does have in stock and the customer cannot physically go to the store to pick it up and the customer is going to use a credit to make the purchase. You might allow the customer to purchase a gift card at your store and then you can call the other store and use the gift card number to make the purchase over the phone and the product will be delivered to your store where the customer can pick it up at a later date.
- ◆ *USE THEM FOR PRE-BUY'S* —For a New Release where the product SKU and pricing is available and you have a pre-buy category already setup, you may utilize the gift card system to generate a gift card number on the fly and this will be printed on the customers receipt. When the products arrive, the customer will bring in their receipt and the barcode will be scanned and the amount will be applied to the purchase of the newly released item.

New Website Look

We have spent the last few months working on our website so that it will be more user friendly and pleasing to the eye for our customers. Here are a few things you will find on our website:

RESOURCES – TAMMS Manual, Gift Card requirements, How to assign an E-mail address to user, How to Setup Group E-mail Options, How to Setup Amazon Pricing Rules.

EQUIPMENT & SUPPLIES – This is where you go to order the hardware needed for you POS station and gift cards.

TOOLS – TAMMSRemote, TAMMSEDI, Enterprise Backoffice, uView Kiosk, Product Master, and Credit Card & Check Processing. The site is getting its final touches and should be up very soon. So as soon as its up come and take a look at <http://www.pos-solutions.net>.

